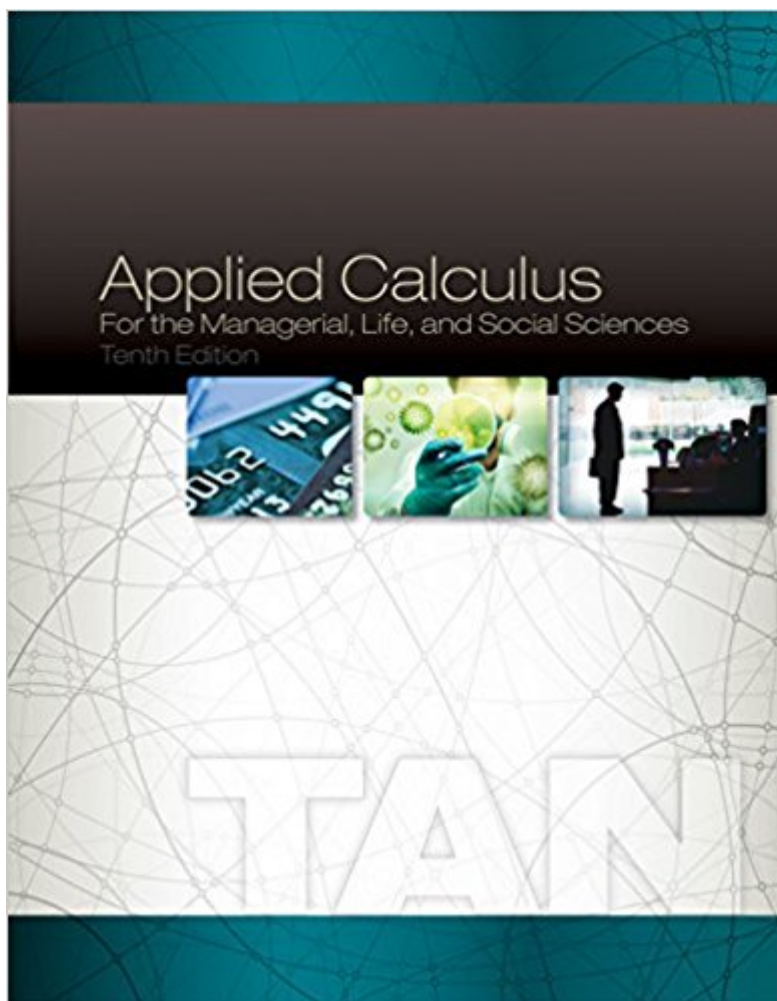


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Applied Calculus For The Managerial, Life, And Social Sciences



Synopsis

Soo Tan's APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Ninth Edition balances applications, pedagogy, and technology to provide you with the context you need to stay motivated in the course and interested in the material. Accessible for majors and non-majors alike, the text uses an intuitive approach that introduces abstract concepts through examples drawn from common, real-life experiences to which you can relate. It also draws applications from numerous professional fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily work activities. Numerous exercises ensure that you have a solid understanding of concepts before advancing to the next topic. Algebra review notes, keyed to the review chapter Preliminaries, appear where and when you need them. The text's exciting array of supplements equips you with extensive learning support to help you make the most of your study time.

Book Information

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Real-World Applications. You'll see the day-to-day relevance of mathematics--and learn important concepts more easily--in applications covering a wide array of topics. Handy Tech Tools. 'Using Technology' sections show you how your graphing calculator can help you analyze and solve complicated problems. 'Exploring with

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Student-Friendly Insights. Explore and Discuss sections take you more in depth, Self-Check exercises let you check your progress, Notes provide further clarification, Cautions highlight common mistakes students make.

Soo T. Tan has published numerous papers in Optimal Control Theory and Numerical Analysis. He received his S.B. degree from Massachusetts Institute of Technology, his M.S. degree from the University of Wisconsin-Madison, and his Ph.D. from the University of California at Los Angeles. "One of the most important lessons I learned from my early experience teaching these courses is that many of the students come into these courses with some degree of apprehension. This awareness led to the intuitive approach I have adopted in all of my texts."

Good

This book was missing pages when I received it!! It wasn't that many, but enough so that I didn't have access to my homework OR quiz problems when I need them!! This book has ruined my grade in my calculus class because it didn't have all the pages. Thanks!!!

Great book to use when trying to grasp mathematics. Very understandable and short when explaining the process of the equation.

Ordering this book was a complete rip off. There is blatant water damage along most edges of the book. I have already come across multiple pages missing, only 100 pages into the text. I am extremely disappointed with my decision to order online, I should have just went to the bookstore, it may be more expensive but at least you get a quality product.

This book is awesome because you can buy a used hardback for around 30\$. The paperback books were way more expensive. The only difference I have found is that this copy has a different cover than most, but the pages and problems all line up. My book was used, however, it is in great condition without writing. There wasn't an access code with it, which I didn't need for my class

anyway, but just so you know. The access code is only in new books so ask your teacher if you need one.

We used this text book in an NYU continuing education program. The course was designed as a refresher course for potential MBA applicants. I was taking it because we truly use calculus in the analytics of our systems at work. This is a great text book. The illustrations are terrific. The problem sets are very good as they truly use real-world problems and examples. The instruction is crisp, without excessive theoretical wanderings. One of the best scientific and engineering texts I have used. CON: The enclosed CD ROM does not work with the Mac OSX operating system, and although I contacted customer support, they did not have plans to make the software OSX compatible. :-(

This was the textbook I needed. It was in good condition.

Excellent

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